



Who is Vision Technology?



Foundation

- ◆ I have been in the agricultural industry my entire life
- ◆ I grew up on a crops and livestock farm in east central Indiana
- ◆ Graduated in 1988 from Purdue University with a B.S. in Agricultural Economics, specializing in Farm and Business Management

Professional Career

- ◆ Six Years in Crop Inputs Sales and Management
- ◆ Two and a Half Years in Application Equipment Sales
 - ◆ Sixteen Years in Precision Ag and Ag Data Management Sales
- ◆ Ten Years in Technology Sales and Marketing Management
 - ◆ Over 25 Years of Experience in the Ag Technology Business Segment



Professional Network

- ◆ We Will Not Pretend to Know Everything
 - ◆ We Continue to Learn Every Day
- ◆ We Have Built Relationships with Subject Matter Experts Across Various Technologies, Crops and Cropping Systems
- ◆ What We Don't Know, We Will Contact Those Experts for Their Expertise